

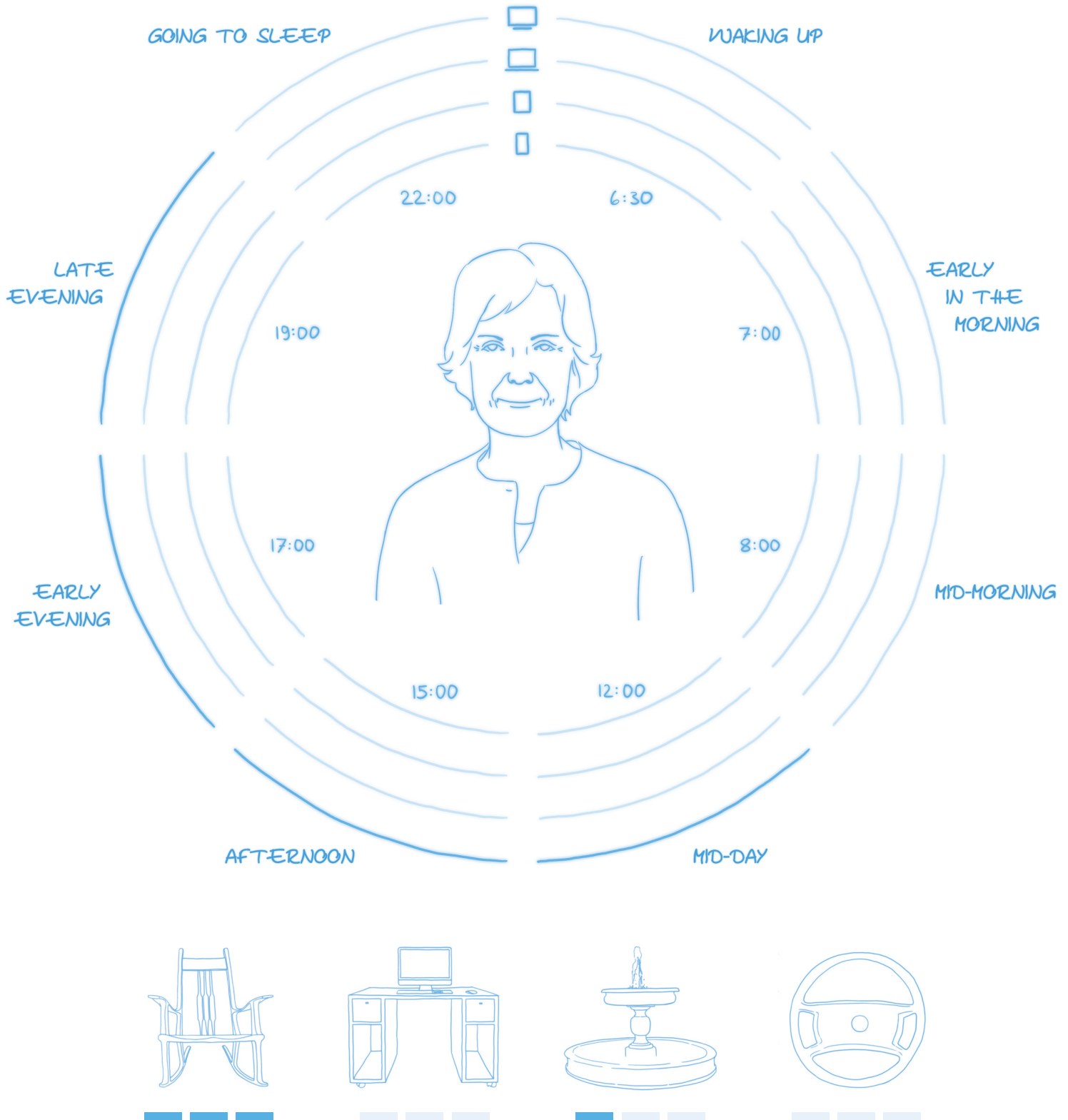


Multiscreen Dayflow

For a detailed explanation and application see book, please: [ISBN: 9780128027295](#)

Multiscreen Dayflow | Margaret Brown

Daily routine, time frame, device usage, context of use | User type group »Digital Outsider«



MULTISCREEN EXPERIENCE DESIGN

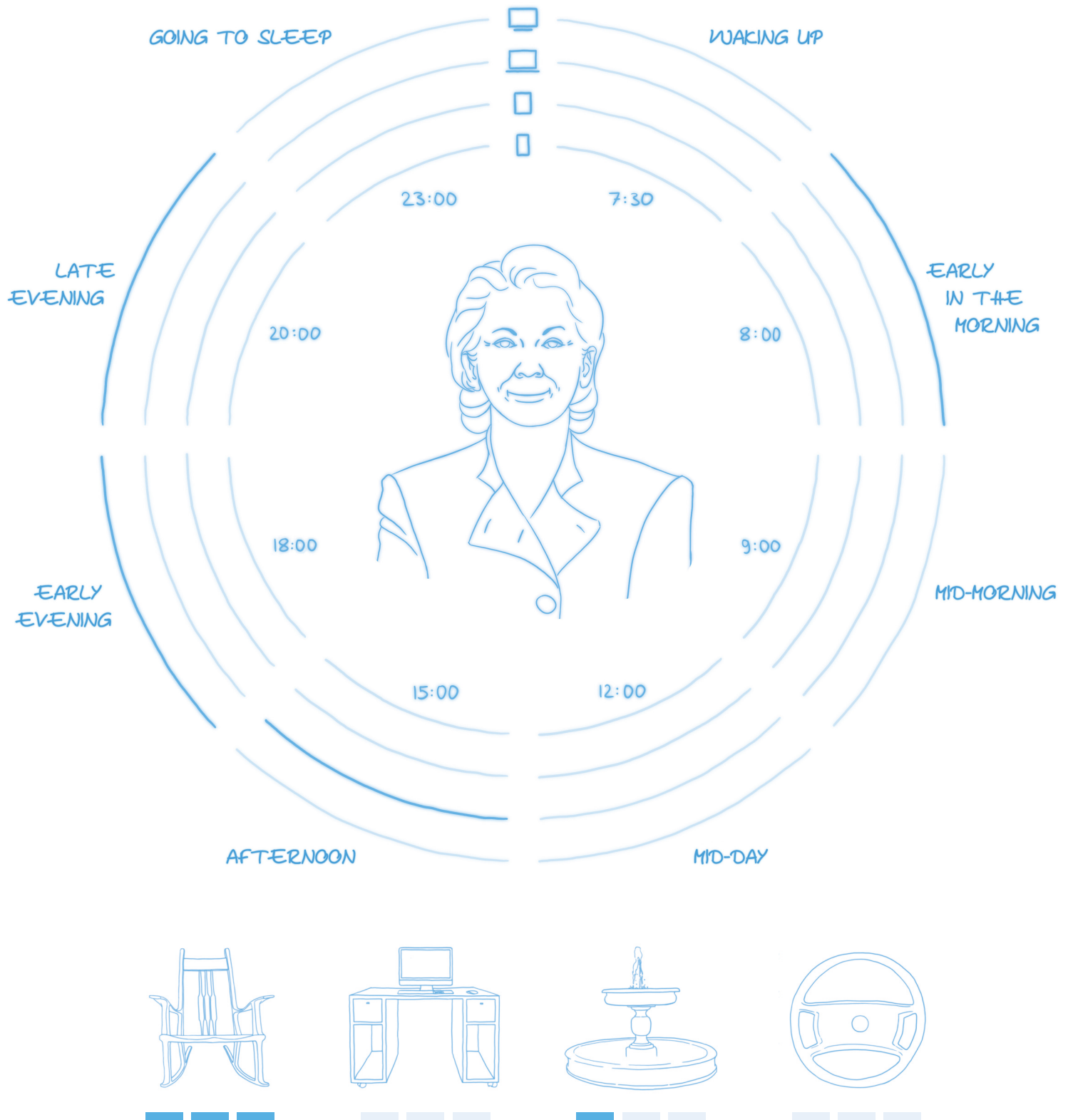
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setu-software.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Barbara Stewart

Daily routine, time frame, device usage, context of use | User type group »Occasional User« (Best Ager)



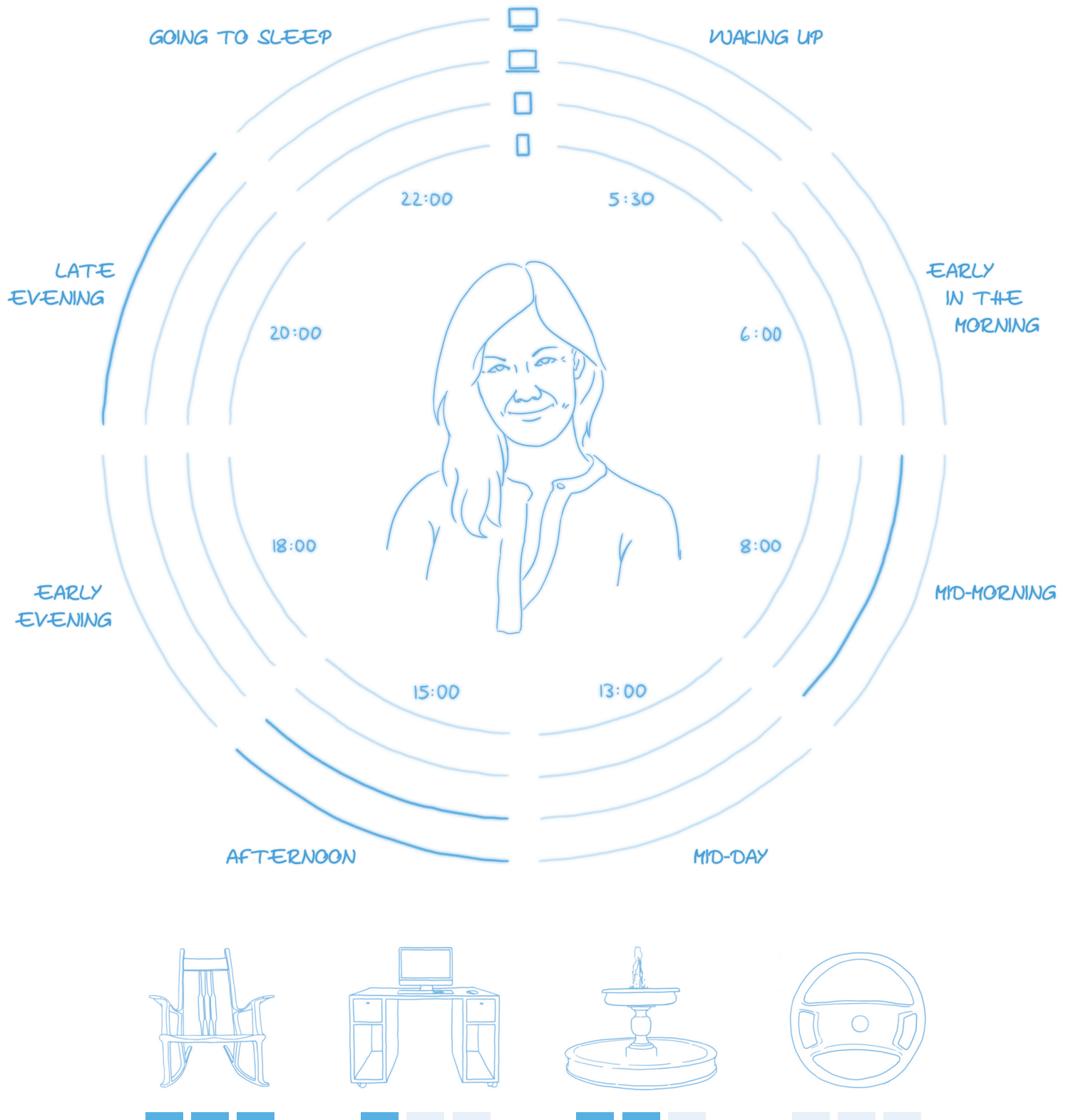
MULTISCREEN EXPERIENCE DESIGN

Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook



Multiscreen Dayflow | Kelly Adams

Daily routine, time frame, device usage, context of use | User type group »Occasional User«



MULTISCREEN EXPERIENCE DESIGN

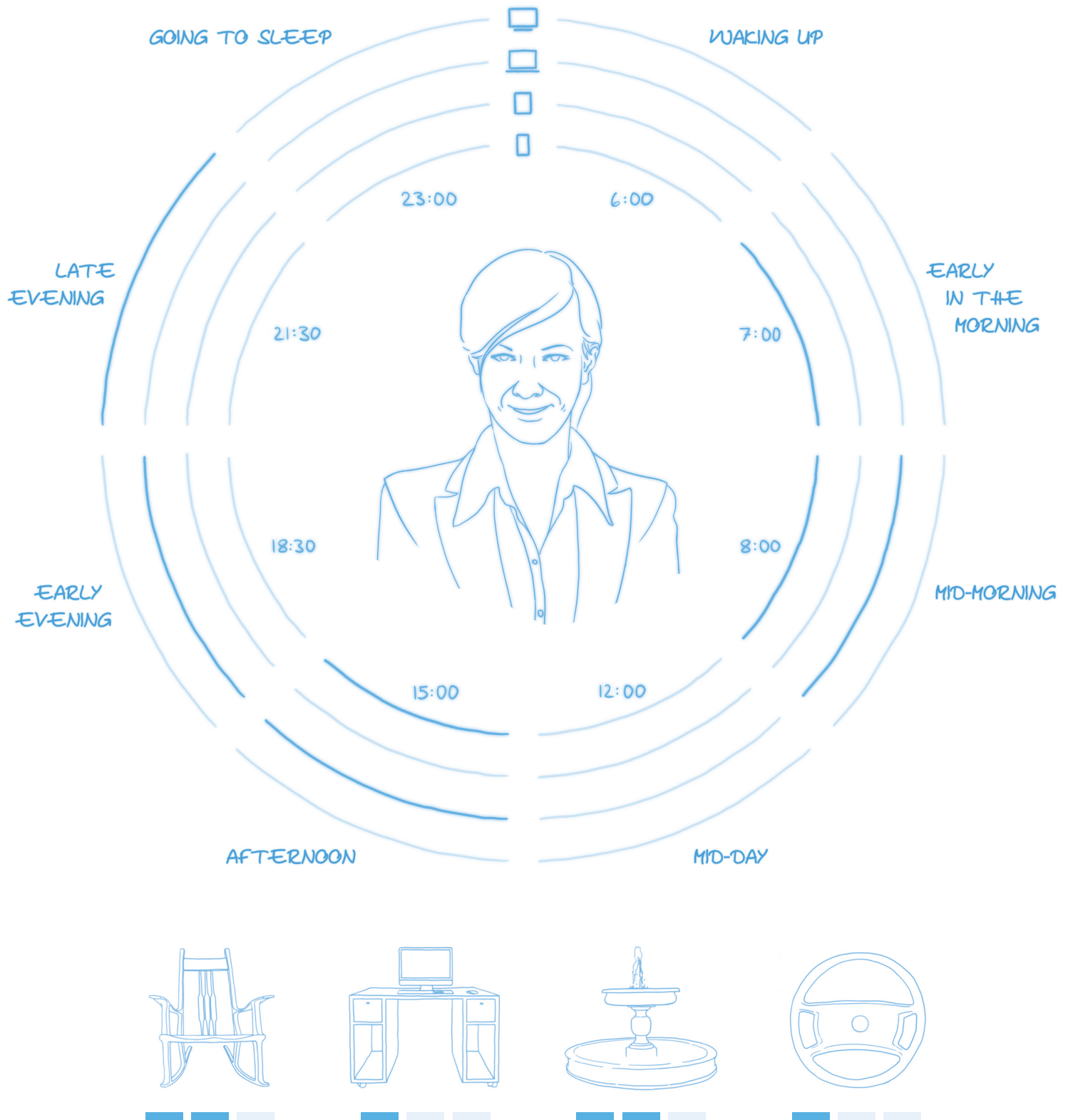
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Melissa Anderson

Daily routine, time frame, device usage, context of use | User type group »Professional User«



MULTISCREEN EXPERIENCE DESIGN

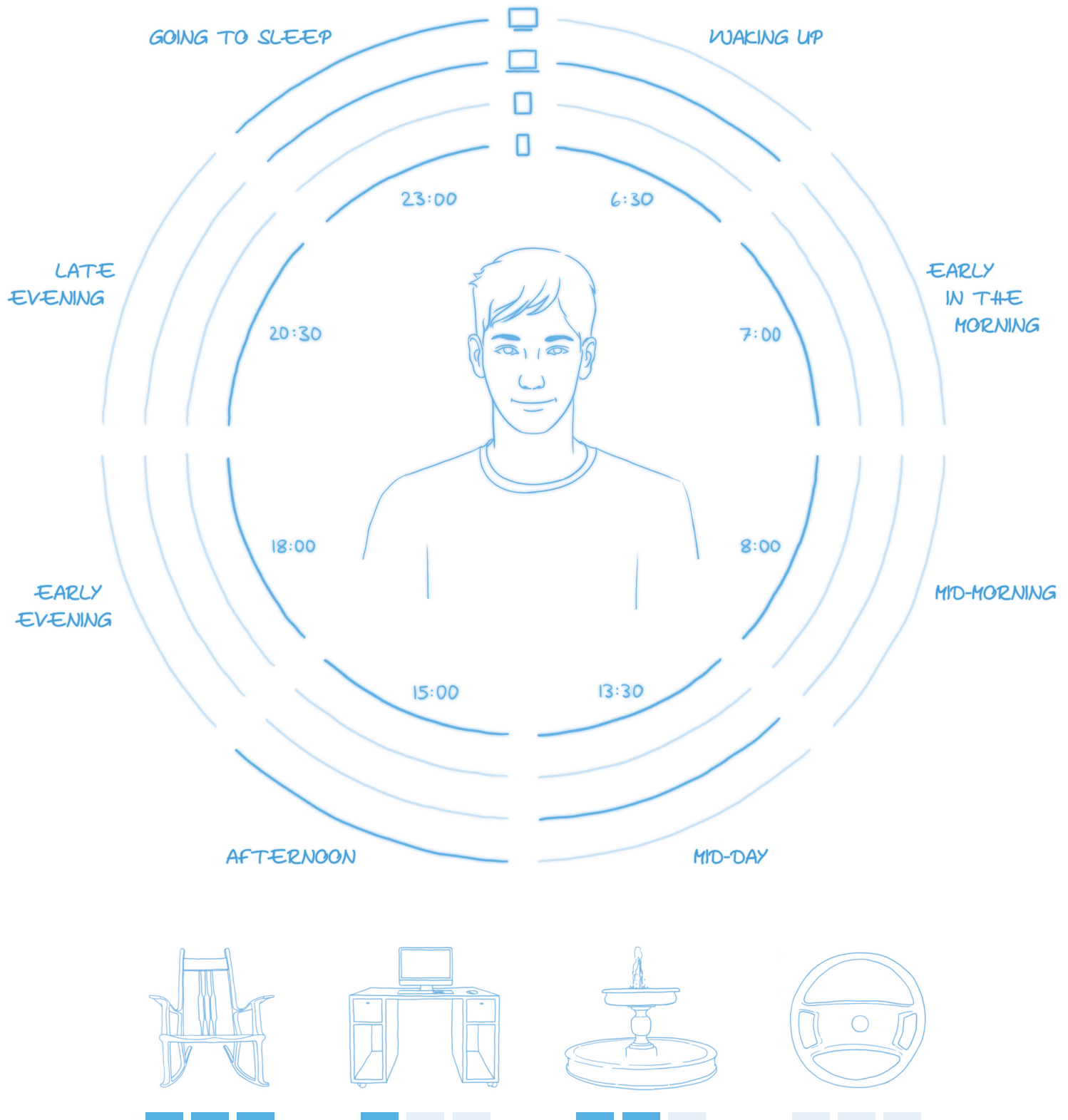
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Andrew Collins

Daily routine, time frame, device usage, context of use | User type group »Trend User« (Young)



MULTISCREEN EXPERIENCE DESIGN

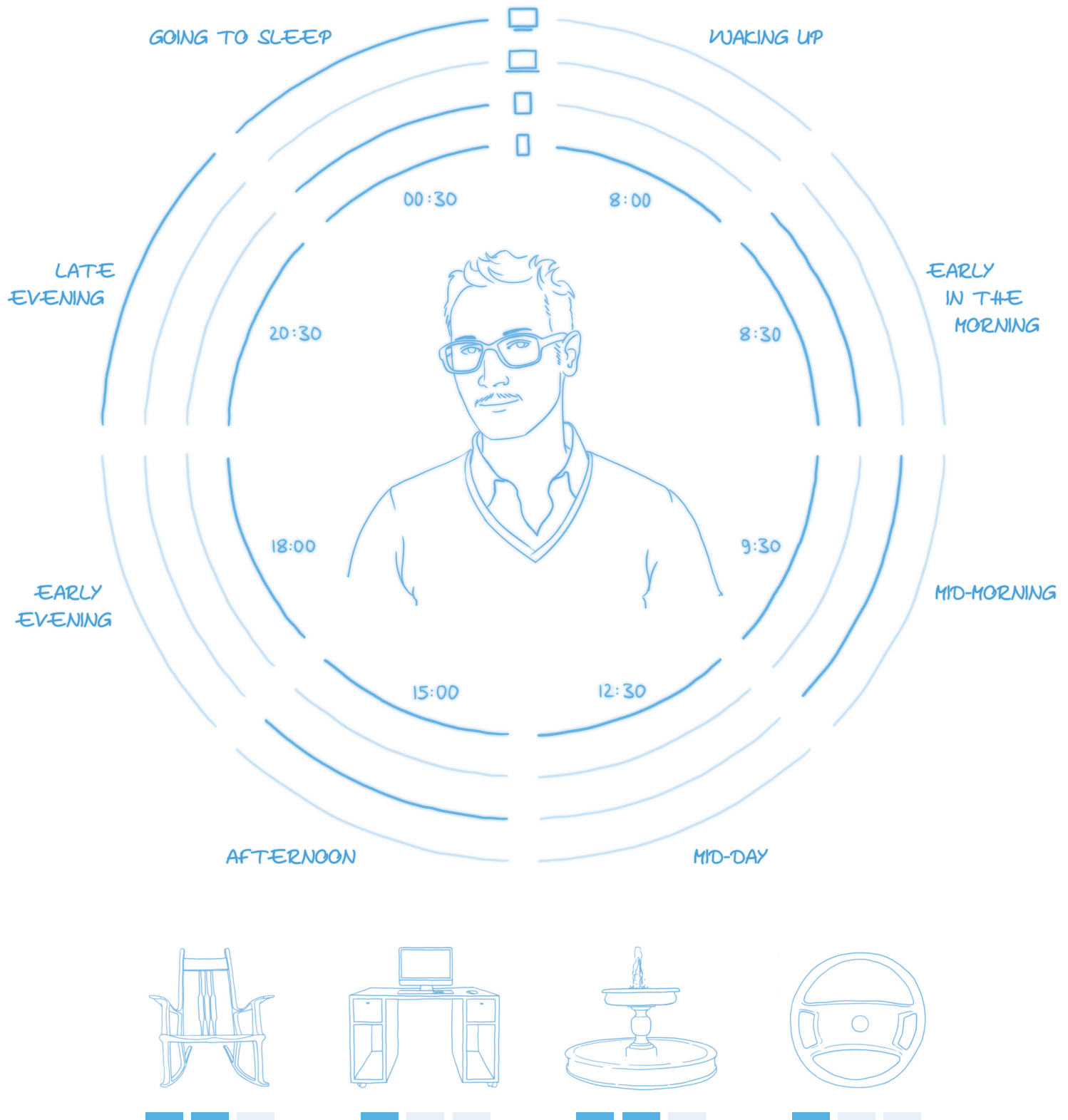
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setu-software.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Mark Hudson

Daily routine, time frame, device usage, context of use | User type group »Trend User« (Gainfully Employed)



MULTISCREEN EXPERIENCE DESIGN

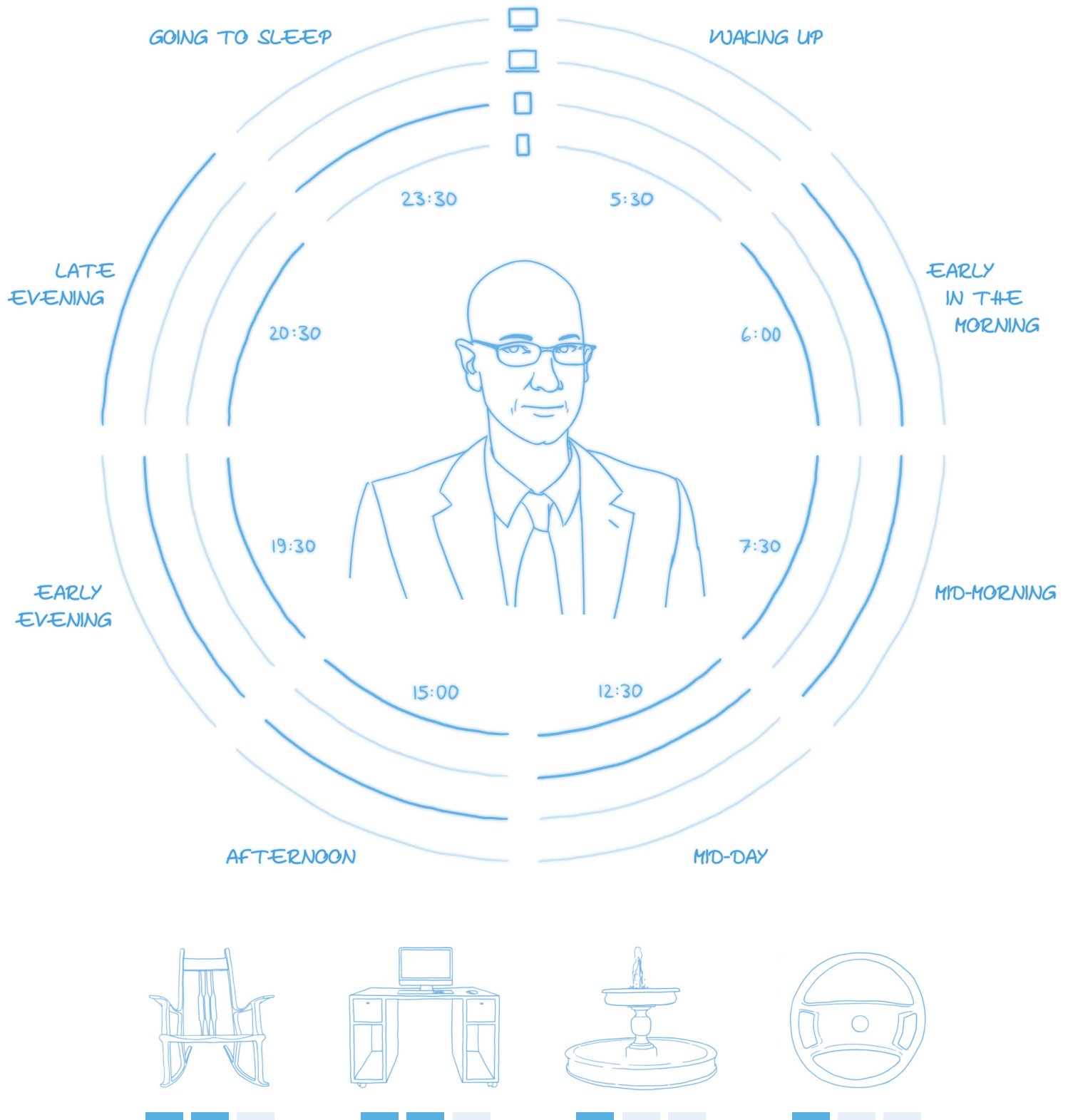
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setu-software.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Robert Sullivan

Daily routine, time frame, device usage, context of use | User type group »Digital Pros«



MULTISCREEN EXPERIENCE DESIGN

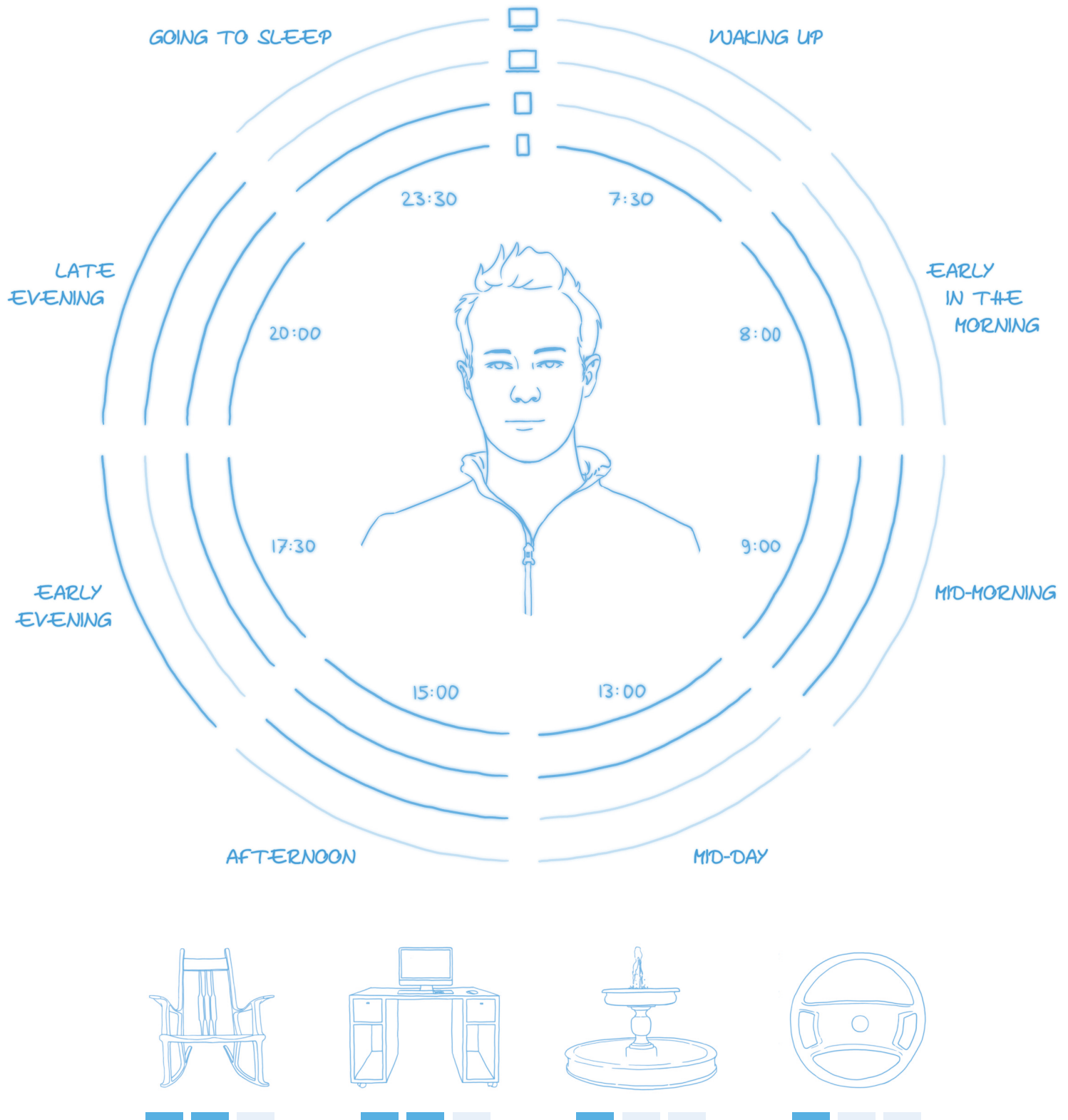
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND



Multiscreen Dayflow | Larry Newton

Daily routine, time frame, device usage, context of use | User type group »Digital Avant-Garde«



MULTISCREEN EXPERIENCE DESIGN

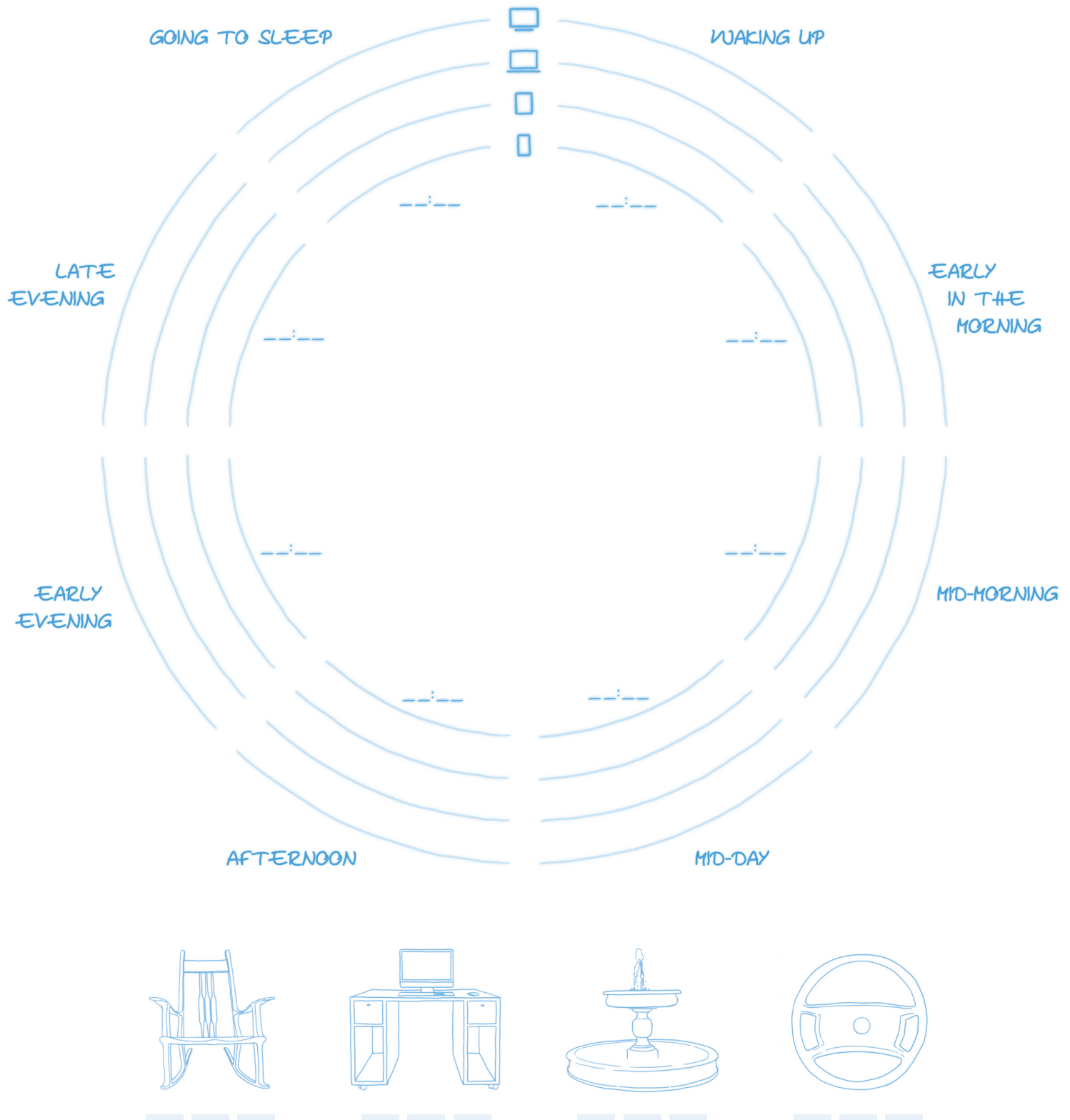
Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook



Multiscreen Dayflow

Daily routine, time frame, device usage, context of use

Persona _____



□ □ □ □ MULTISCREEN EXPERIENCE DESIGN

Multiscreen Dayflow v 2.0 (Source: www.msxbook.com/en/msxdfw) | © 2010–2016 Wolfram Nagel (SETU GmbH) and Valentin Fischer
This document is licensed under a Creative Commons Attribution-NoDerivs 4.0 license (<https://creativecommons.org/licenses/by-nd/4.0>).
The Multiscreen Project is supported by SETU GmbH (www.setusoft.de). | More: www.multiscreen-ux-design.com | Twitter: @msxbook

CC BY-ND

